



## LIQUOR LIABILITY APPLICATION

### SECTION I.

1. Effective Date: \_\_\_\_\_ To \_\_\_\_\_
2. Applicant's Name: \_\_\_\_\_
3. Applicant's Mailing Address: \_\_\_\_\_
4. City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_
5. Email Address of Primary Contact: \_\_\_\_\_ Phone: \_\_\_\_\_
6. Inspection Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_
7. Number of Locations to be Insured (*complete one application per location*): \_\_\_\_\_
8. Location Address: \_\_\_\_\_
9. City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_
10. Type Of Business (*check all that apply*)
 

<input type="checkbox"/> Bar/Tavern	<input type="checkbox"/> Nightclub/Dance Bar/Discotheque	<input type="checkbox"/> Adult Entertainment Club
<input type="checkbox"/> Restaurant (1-25% liquor sales)	<input type="checkbox"/> Restaurant (26-49% liquor sales)	<input type="checkbox"/> Banquet Halls/Caterer
<input type="checkbox"/> Fraternal/Private/Social Clubs	<input type="checkbox"/> Liquor/Convenience/Grocery Store	<input type="checkbox"/> Wholesale Distributor
<input type="checkbox"/> Comedy Club	<input type="checkbox"/> Pool/Billiard Hall; Bowling Alley; Sports Venue	<input type="checkbox"/> Other
11. What year did the applicant start business at this location? \_\_\_\_\_
12. How many years' experience does applicant have owning or managing this type of operation? \_\_\_\_\_
13. Estimated Receipts:
 

Annual Food Receipts On-Premises	\$ _____
Annual Food Receipts Off-Premises	\$ _____
Annual Food Receipts On-Premises Banquet/Rental Hall	\$ _____
Annual Liquor Receipts On-Premises (including beer and wine)	\$ _____
Annual Liquor Receipts Off-Premises Package Sales (including beer and wine)	\$ _____
Annual Liquor Receipts On-Premises Banquet/Rental Hall (including beer and wine)	\$ _____
Annual Liquor Receipts Off-Premises Catering (including beer and wine)	\$ _____
Annual Liquor Receipts Off-Premises Distribution Sales (including beer and wine)	\$ _____
Total Annual Receipts	\$ _____

**(Michigan only)** The policy to which this application will apply is exempt from the filing requirements of MCL 500.2236.



16. **Assault & Battery Buy-Back limit provided under General Liability Coverage?**  Yes  No

**Assault & Battery Buy-Back limit provided under General Liability Coverage** \$ \_\_\_\_\_

17. List all claims and suits related to liquor liability including claims related to assault and battery claims brought against applicant within past (5) years. (**5 years loss runs preferred, minimum 3 years currently valued loss runs required to bind**)

Date of Loss	Type of Loss	Description of Loss	Amount Paid	Amount Reserved	Status of Claim (O=Open, C=Closed)

18. What is the latest hour of operation? \_\_\_\_\_  am  pm  24 hours

19. Number of days applicant is open for business per week \_\_\_\_\_

20. Maximum legal capacity of the premises: \_\_\_\_\_

21. Does the applicant feature entertainment?  Yes  No

If yes, check all of the following types that apply, and the number of times entertainment is provided:

Entertainment Type		Number of times per Week	Number of times per Month	Number of times per Year
DJ	<input type="checkbox"/>	_____	_____	_____
Bands	<input type="checkbox"/>	_____	_____	_____
Adult entertainment with exotic dancing	<input type="checkbox"/>	_____	_____	_____
Karaoke	<input type="checkbox"/>	_____	_____	_____
Solo Vocalist/Piano Player/Guitarist	<input type="checkbox"/>	_____	_____	_____
Stage/Floor shows	<input type="checkbox"/>	_____	_____	_____
Outdoor Concerts	<input type="checkbox"/>	_____	_____	_____
Other live performers	<input type="checkbox"/>	_____	_____	_____

22. Sports Venue?  Yes  No

Type of athletic event: \_\_\_\_\_

Number of times per week: \_\_\_\_\_ per month: \_\_\_\_\_ per year: \_\_\_\_\_

23. Number of pool tables: \_\_\_\_\_ Number of bowling lanes: \_\_\_\_\_

24. Dancing permitted:  Yes  No If yes, provide dance floor area: \_\_\_\_\_ square feet

25. Are there comedy, dinner theater, or other interactive/spectator acts?  Yes  No

26. Are there beer and wine sales only?  Yes  No

27. Are all alcohol-serving employees certified in a Formal Alcohol Training Course?  Yes  No

28. Are employees permitted to consume alcohol during their working hours/after their shift/after closing time?  Yes  No

29. Are non-employees permitted to serve alcohol?  Yes  No

30. Is BYOB (bring your own bottle) permitted at any time including banquet operations?  Yes  No

a. Are patrons allowed to self-serve/pour/mix alcoholic drinks?  Yes  No

b. Where is BYOB alcohol kept on premises? \_\_\_\_\_

c. Who pours/serves/mixes alcoholic drinks? \_\_\_\_\_

31. Within past 3 years, has applicant's liquor coverage been cancelled or non-renewed?  Yes  No

If yes, explain: \_\_\_\_\_

**SECTION II.**

32. Does applicant have a valid liquor license?  Yes  No

If yes, liquor license number: \_\_\_\_\_

If no, reason for not having a valid liquor license: \_\_\_\_\_

Liquor license status: \_\_\_\_\_

Michigan Business ID#: \_\_\_\_\_

33. Has license been suspended or revoked in the past 3 years?  Yes  No

34. Has applicant had any fines and/or citations for violation of laws or ordinances related to illegal activities or the sales of alcohol at this location within the past 3 years?  Yes  No

Fine/Citation Date	License Revoked or Suspended?	Description of Citation	Action take to prevent future occurrences
	<input type="checkbox"/> Yes <input type="checkbox"/> No		

35. Are facilities available for **banquets, receptions or private affairs**?  Yes  No

If yes, how many functions are handled annually? \_\_\_\_\_

Describe type: \_\_\_\_\_

Does/will the applicant ever permit anyone other than their own employees to serve alcohol?  Yes  No

36. Offer bottle service or set-ups?  Yes  No

a. Are patrons allowed to self-serve/pour/mix alcoholic drinks?  Yes  No

b. Who pours/serves/mixes alcoholic drinks? \_\_\_\_\_

c. Is wine only offered?  Yes  No

d. Minimum number of patrons required in a group to have bottle service: \_\_\_\_\_

37. Does or will applicant ever offer:

a. Drink specials/happy hours past 11pm?  Yes  No

b. Beer pong or other drinking games?  Yes  No

c. Complimentary drinks?  Yes  No

If yes, provide details: \_\_\_\_\_

d. All you can drink specials or other offers involving unlimited alcoholic beverages?  Yes  No

38. Is beer offered for less than \$1.00, including during happy hours and specials?  Yes  No

39. Is wine or liquor offered for less than \$1.50, including during happy hours and specials?  Yes  No

40. What is the average age of patrons? \_\_\_\_\_

41. Are patrons under legal drinking age permitted on premises?  Yes  No

42. Are patrons under the age of 21 allowed on premises after 10 pm?  Yes  No

43. Is this a fraternal club or social organization for members only?  Yes  No

44. Is the same day membership available?  Yes  No

45. Are members designated to serve alcohol, permitted to consume?  Yes  No

46. Is self-service of alcohol by members permitted?  Yes  No

47. Are there drive-through facilities?  Yes  No  
 If yes, do drive through facilities sell open containers or mixed drinks?  Yes  No
48. Are guns/weapons kept or permitted on premises?  Yes  No  
 If yes, where are they kept? \_\_\_\_\_
49. Does applicant employ bouncers or other security personnel?  Yes  No  
 If response is "Yes" to above question, answer questions below:  
 Do they carry weapons?  Yes  No  
 Are they?  Employees  Independent contractors  Both  
 Does the applicant have a written agreement with these contractors?  Yes  No  
 Are contractors required to provide a certificate of insurance evidencing General Liability and Assault & Battery coverage with limits equal to or greater than our policy?  Yes  No
50. Number of times law enforcement have been called to establishment within past 12 months: \_\_\_\_\_  
 If response above is greater than "0", provide details: \_\_\_\_\_

**SECTION III.**

51. Additional Insureds:

Name	Relationship/Interest	Address	City, State, Zip	AI/CH

52. Expiring Liquor Liability Carrier: \_\_\_\_\_  
 Effective Date: \_\_\_\_\_ Expiration Date: \_\_\_\_\_  
 Expiring Premium: \$ \_\_\_\_\_  
 Expiring Policy Limits: \$ \_\_\_\_\_  
 Deductible: \$ \_\_\_\_\_

## FRAUD WARNINGS

### FOR APPLICANTS IN THE FOLLOWING STATES:

**COLORADO** – It is unlawful to knowingly provide false, incomplete, or misleading facts or information to an insurance company for the purpose of defrauding or attempting to defraud the company. Penalties may include imprisonment, fines, denial of insurance, and civil damages. Any insurance company or agent of an insurance company who knowingly provides false, incomplete, or misleading facts or information to a policyholder or claimant for the purpose of defrauding or attempting to defraud the policyholder or claimant with regard to a settlement or award payable from insurance proceeds shall be reported to the Colorado Division of Insurance within the Department of Regulatory Agencies.

**DISTRICT OF COLUMBIA – WARNING:** It is a crime to provide false or misleading information to an insurer for the purpose of defrauding the insurer or any other person. Penalties include imprisonment and/or fines. In addition, an insurer may deny insurance benefits if false information materially related to a claim was provided by the applicant.

**FLORIDA** – Any person who knowingly and with intent to injure, defraud, or deceive any insurer files a statement of claim or an application containing any false, incomplete, or misleading information is guilty of a felony of the third degree.

**MARYLAND** – Any person who knowingly or willfully presents a false or fraudulent claim for payment of a loss or benefit or who knowingly or willfully presents false information in an application for insurance is guilty of a crime and may be subject to fines and confinement in prison.

**NEW YORK** – Any person who knowingly and with intent to defraud any insurance company or other person files an application for insurance or statement of claim containing any materially false information, or conceals for the purpose of misleading, information concerning any fact material thereto, commits a fraudulent insurance act, which is a crime and shall also be subject to a civil penalty not to exceed five thousand dollars and the stated value of the claim for each such violation.

**OHIO** – Any person who, with intent to defraud or knowing that he/she is facilitating a fraud against an insurer, submits an application or files a claim containing a false or deceptive statement is guilty of insurance fraud.

**OKLAHOMA – WARNING:** Any person who knowingly, and with intent to injure, defraud or deceive any insurer, makes any claim for the proceeds of an insurance policy containing any false, incomplete or misleading information is guilty of a felony.

**OREGON** – Any person who knowingly and with intent to defraud any insurance company or other person: (1) files an application for insurance or statement of claim containing any materially false information; or (2) conceals for the purpose of misleading, information, information concerning any material fact, may have committed a fraudulent insurance act, which may be a crime and may subject the person to penalties.

**PUERTO RICO** – Any person who knowingly and with intent to defraud, presents false information in an insurance request form, or who presents, helps or has presented a fraudulent claim for the payment of a loss or other benefit, or presents more than one claim for the same damage or loss, will incur a felony, and upon conviction will be penalized for each violation with a fine of no less than five thousand dollars (\$5,000) nor more than ten thousand dollars (\$10,000); or imprisonment for a fixed term of three (3) years or both penalties. If aggravated circumstances prevail, the fixed established imprisonment may be increased to a maximum of five (5) years; if attenuating circumstances prevail, it may be reduced to a minimum of two (2) years.

### FOR APPLICANTS IN ALABAMA, ARKANSAS, ARIZONA, LOUISIANA, NEW MEXICO AND WEST VIRGINIA:

Any person who knowingly presents a false claim or fraudulent claim for payment of a loss or benefit or who knowingly presents false information in an application for insurance is guilty of a crime and may be subject to fines or confinement in prison.

### FOR APPLICANTS IN MAINE, TENNESSEE, VIRIGINA AND WASHINGTON:

It is a crime to knowingly provide false, incomplete or misleading information to an insurance company for the purpose of defrauding the company. Penalties may include imprisonment, fines or denial of insurance benefits.

### FOR APPLICANTS IN ALL OTHER STATES:

Any person who knowingly and with intent to defraud any insurance company or other person files an application for insurance or claim containing any materially false information or conceals, for the purposes of misleading, information concerning any fact material thereto commits a fraudulent insurance act, which is a crime and subjects that person to criminal and civil penalties.

